

## **Local Businesses and Syracuse Stage:** A Winning Combination

Supporting Syracuse Stage shows the Central New York Community that you care about keeping our town a vibrant and enriching place to live.	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000
ENTERTAINMENT AND EMPLOYEE BENEFITS:	•	•	•		•
Complimentary tickets to sponsored play	20	30	50	70	100
Invitation (for two) to an Opening Night Event	1	2	3	4	All
\$10 employee discount on all regular priced tickets for the 22/23 season	X	X	X	X	X
Subscription offer for employees: 25% off (valid for new subscribers only,	•	•	• • • • • • • • • • • • • • • • • • •	•	• • • • • • • • • • • • • • • • • • •
on any adult 6-play subscription for the 22/23 season)	X	X	X	X	X
Complimentary use of the Sutton Pavilion for a pre-performance reception	•	•	1	1	2
SEASON LONG VISIBILITY:	•				
Listing in the mainstage show programs for the entire season	X	X	X	X	X
Corporate logo in the mainstage show programs for the entire season	X	X	X	X	X
TARGETED RECOGNITION:		:			•
Ad in digital program of sponsored play	1/4 b/w	1/2 b/w	Full <sub>b/w</sub>	Full color	Full color
Direct Web link and listing on syracusestage.org for sponsored play	X	X	X	X	X
Logo recognition (secondary, preferred, or premium) on the program title page of the sponsored play.		X secondary	X preferred	X preferred	X premium
Logo on lobby video board of sponsored play	•	X	X	X	X
Listing in trailer for sponsored play	•		X	X	X
Sponsor Statement in program of sponsored play	•	•	X	X	X
Recognition in all press releases for sponsored play	:	• • • • • • • • • • • • • • • • • • •	X	X	X
Corporate logo on sponsored play postcards, posters, and select print advertisements	•	•	X	X	X
Category exclusivity	•		•		X

## **THANK YOU**

for considering a Syracuse Stage sponsorship. Sponsorships can be customized to suit your company's needs. I look forward to working with you.

## ANA DÍAZ-DIEZ

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